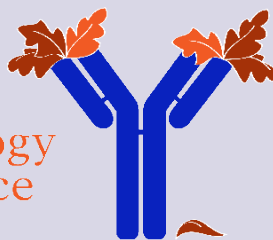


AIC 2024

Exhibitor & Sponsor Prospectus

AIC

Autumn
Immunology
Conference



52nd Annual Meeting
November 22-25, 2024
Chicago Marriott Downtown
540 North Michigan Avenue
Chicago, Illinois 60611
autumnimmunologyconference.org

An Invitation

52nd Autumn Immunology Conference

Chicago Marriott Downtown, 540 North Michigan Avenue, 60611
Nov 22-25, 2024

Dear Corporate Colleagues:

This year, we are proud to announce and celebrate the 52nd Annual Autumn Immunology Conference (AIC), which is due to take place at the Chicago Marriott Downtown, in Chicago, IL on November 22th-25th, 2024. Corporate support for this conference has always been - and continues to be - critical to our success, allowing us to maintain low registration costs in a challenging environment of diminished educational and research resources.

The AIC was started in 1971 and is the longest-running regional meeting of immunologists in the USA. Since then, it has been organized strictly on a volunteer basis by immunologists representing many academic institutions, mostly from the Midwest. Approximately 500-600 scientists attend our Conference, including many established scientists in academia and industry. The AIC is proud to have a strong focus on trainee education with high participation from graduate students and postdoctoral fellows. We are also proud of our Undergraduate Outreach and John Wallace Diversity Program (now in its 30th year), which promotes the participation of undergraduates and students from under-represented backgrounds in Immunology. If you wish to learn more about our conference, please feel free to visit the AIC website at: www.autumnimmunologyconference.org.

We have a truly exciting world-class program in 2024. Our keynote speaker will be Dr. Donna Farber. Dr. Farber is the George H Humphreys, II Professor of Surgical Sciences; Chief, Division of Surgical Sciences; and Professor of Microbiology and Immunology at the Columbia University Irving Medical Center. Dr. Farber has published over 170+ manuscripts and made impactful and translational contributions to the field through her work in understanding how the immune system responds to pathogens and during homeostasis. Specifically, she has made seminal contributions in the areas of tissue-resident and antiviral immune responses and her innovative work with human tissues has been critical to our understanding of how human immune cells change throughout the body across the lifespan. She was named a Distinguished Fellow of the American Association of Immunologists in 2023.

Our major 2024 symposia will feature the following topics: Innate Immunity: immunity's first line of defense (chaired by Dr. Stephania Cormier from LSU); Barrier Immunity: immune mediated protection and regulation of barriers (chaired by Dr. Jennifer Lund from the Fred Hutch Cancer Center); and Mucosal vaccines: infection, immunity and immune modulation (chaired by Dr. Kevin Legge from the University of Iowa). We invite you to review our exciting 2024 scientific program at <https://www.autumnimmunologyconference.org/program-details>.

We sincerely appreciate the long-standing relationship that we have had with our sponsors over the years. We are aware of the critical role that you play in our conference and we are glad to recognize your involvement in our Program book and during all of our conference activities. If you are an "AIC veteran", we thank you for your continuing support and hope to see you back in 2024! If you are new to AIC, we are sure that you will find our conference to be a very positive experience. As an exhibitor, you will gain access to and have close interactions with many potential customers. As a Sponsor, your organization will benefit from increased visibility while contributing to the training of future immunologists. Working together, we will make AIC2024 our best year yet.

Thank you for supporting the Autumn Immunology Conference!
Sincerely,



Dr. Kevin Legge Ph.D., AIC 2024 Chair
On behalf of the AIC 2024 Executive Council

General Information

Event Schedule 2024

Exhibit Dates

Saturday, 23 November — 8:30 AM - 6:00 PM
 Sunday, 24 November — 8:30 AM - 6:00 PM

Exhibit Setup

Saturday, 23 November — 7:00 AM - 10:00 AM

Exhibit Disassembly

Sunday, 24 November — 6:15 - 9:00 PM

Opportunities for Social Event Sponsorship

Friday, 22 November
 Reception — 8:30 - 9:30 PM
 Meet the Speakers — 5:00 - 7:00 PM

Saturday, 23 November
 Coffee break — Saturday AM
 Posters & Reception — 4:30 - 6:30 PM

Sunday, 24 November
 Coffee break — Sunday AM
 Posters & Reception — 4:30- 6:30 PM

Monday, 25 November
 Coffee break — Monday AM

Contacts

Liaisons to Sponsors (for questions about sponsorships)

Connie Krawczyk, PhD
 Department of Metabolism and Nutritional Programming
 Van Andel Institute
 Connie.Krawczyk@vai.org, 616.234.5266

Prajwal Gurung, PhD
 Department of Internal Medicine-Infectious Disease
 University of Iowa
 prajwal-gurung@uiowa.edu, 319.335.4536

Conference Cohosts (for issues at the Marriott)

Michael Zimmer, PhD
 Department of Biological Sciences
 Purdue University Calumet
 mzimmer@pnw.edu, 219.989.2491

Michelle Swanson-Mungerson, PhD
 Department of Microbiology and Immunology
 Midwestern University
 mswans@midwestern.edu, 630.515.6129

Gerald Buldak, PhD
 Department of Biology
 Loyola University Chicago
 gbuldak@luc.edu, 773.508.3717

	Friday 22 Nov 2024	Saturday 23 Nov 2024	Sunday 24 Nov 2024	Monday 25 Nov 2024
Salon(s)	III	III I & II	III I & II	III
7:00 AM				
8:30 - Noon		Symposium I	Coffee break	Symposium II
			Coffee break	Symp. III
			Coffee break	Coffee break
Noon - 2:00		Lunch	Exhibits	"Lunch & Learn" Exhibitor Workshops
			"Lunch & Learn" Exhibitor Workshops	
			Lunch	
			Exhibits	
			"Lunch & Learn" Exhibitor Workshops	
2:00 - 4:30			Oral Presentations	Oral Presentations
			Oral Presentations	
4:30 - 6:30			Posters & Reception	Posters & Reception
			Posters & Reception	
7:15 - 9:30	Meet the Speakers		Exhibit disassembly	
	Exhibit setup			
	Keynote address & Reception			

AIC and COVID-19

The Autumn Immunology Conference Executive Council is closely monitoring the continuing developments pertaining to the coronavirus disease (COVID-19). Although the Autumn Immunology Conference Executive Council is expecting limited disruption to conference events, we want to assure colleagues planning to attend AIC 2024 that safety and security are our top priorities. As such, AIC leadership is paying close attention to statements from the Centers for Disease Control and Prevention (CDC) and World Health Organization (WHO) and will follow the guidelines from these agencies as well as local health departments to make informed decisions regarding conference related events. Information related to AIC 2024 and COVID-19 will be communicated to registered attendees via email.

Exhibitor Information

General Information

Booths are 10' x 10', Tables are 30" x 72"

Nonprofit Association or Society:
Booth: \$2,000
Table: \$1,000

Included with each booth/table space:
Table with skirting and chairs
Listing in the meeting program book
Personnel badges
Free basic WiFi access for exhibitors
QR coded registration badges
Full registration for 3 people per institution

Exhibitor Registration

To reserve exhibit space, please visit our website - <https://www.autumnimmunologyconference.org/sponsor-registration>. The deadline for exhibitor reservations is **October 18th, 2024**. Included with each commercial exhibitor package is full conference registration allowing access to all public sessions and events for the entire conference.

Space Assignment

Booth space/location assignments will be made on a first-come, first assigned basis. Every effort will be made to meet the exhibitor's preference. Meeting management reserves the right to make adjustments to the floor plan and/or reassign an exhibitor's location when advisable and for the good of the exhibition. Any affected exhibitors will be consulted in all such situations.

Questions regarding exhibit area, booth, or table arrangements should be directed to Dr. Connie Krawczyk or Dr. Prajwal Gurung.

Exhibitor Services

An Exhibitor Information Packet will be provided to all exhibitors/sponsors and will contain information concerning ordering services such as labor, shipping and material handling, furnishings, utilities and other services that you may require.

AIC provides security for all exhibits on Fri/Sat night.

Hotel Information

The 2024 Autumn Immunology Conference will be hosted by the Chicago Marriott Downtown, 540 North Michigan Avenue, Chicago, IL, 60611. A block of rooms at discounted rates has been reserved at the following rates:

Single/Double Occupancy \$259.00

Hotel room rates are subject to the applicable state and local taxes (currently 17.4%) in effect at time of check in. In order to receive the discounted rates, all reservations must be made through the Autumn Immunology Conference website (<http://autumnimmunologyconference.org>). Deadline for hotel room registration is **5 PM, October 25th, 2024**.

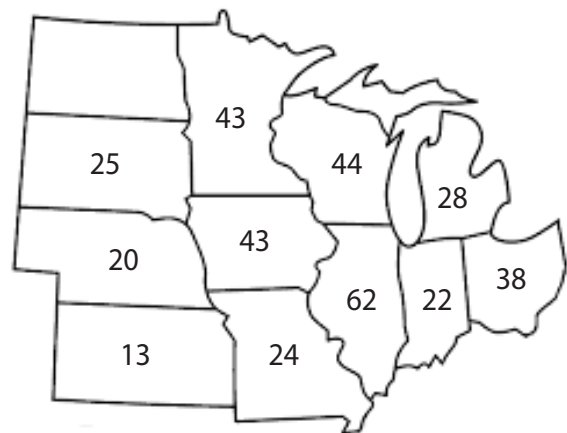
Exhibit Cancellation

Cancellation of exhibit space must be made in writing or by email to Dr. Connie Krawczyk or Dr. Prajwal Gurung (see page 3) and must be received no later than 30 days prior to the meeting and will be subject to a 10% cancellation fee. Refunds cannot be issued for cancellations received less than 30 days prior to the meeting.

Meeting Demographics

Typically 500-600 people attend AIC, representing 110-140 institutions, primarily in the upper Midwest (see diagram below). Our annual trainee (graduate students and postdocs) attendance averages 65%.

Approximately 90% of our attendees in 2023 resided in the midwestern states shown. Out-of-region registrants represented 14 states, and 6 foreign countries.



Lead Retrieval

Every attendee's badge has a QR code with access to the attendee's name, email and institution (**Note: vendors and sponsors QR codes only contain name**). Any QR reader can access this information. There are several free QR readers available through the Apple App Store and Google Play. Below is a sample attendee QR code for testing.

Zimmer, Michael



The QR should provide the following information: Michael Zimmer, mzimmer@pnw.edu, Purdue University Northwest, 60304.

Exhibitors & Sponsors of AIC 2022-2023

AAI	Luminex
Abbott Laboratories	Mabtech Inc.
Akadeum Life Sciences	MilliporeSigma
Ancell	Miltenyi Biotec
BD Biosciences	National Institutes of Health
Bio-Techne (formerly R&D Systems)	National Institute of Allergy and Infectious Disease
Bio X Cell	Nexcelom Bioscience
BioLegend	National Multiple Sclerosis Society
Charles River	PerkinElmer
CTL Cellular technology	Shanghai Model Organisms Center
Cytex Biosciences	Sony Biotechnology
DeNovo Software	Standard Biotools
Immudex	StemCell Technologies, Inc.
Immunotherapy Assessment Core, NW	The Jackson Laboratory
Leinco Technologies, Inc.	Thermo Fisher Scientific
	Vir Biotechnology, Inc.

Exhibitor Hall Layout

See the Autumn Immunology Conference website for a detailed exhibitor booth/table floor plan

<https://www.autumnimmunologyconference.org/sponsors-information>

Sponsorship Levels

Platinum (\$13,000)*

1. Complimentary sponsorship of a “Lunch and Learn” presentation with food provided for up to 50 attendees (limited to the first 3 Platinum Sponsors). Two lunch and one breakfast slot available (first come, first served)
2. Complimentary sponsorship of a Plenary Session Coffee Break (one out of three coffee breaks- first come, first served- ~\$2500 value)
3. Recognition as a “Platinum level” sponsor by the chair of a Plenary Session and your logo displayed on the projection screen prior to the start of and between sessions. Your logo will also be prominently displayed at the entrance of the Plenary Session and will appear in the program book, indicating sponsorship of the session.
4. Distribution of Sponsor’s promotional materials at the registration desk (optional).
5. Choice of a table or one of several preferred exhibitor booth locations that will be reserved (until July 1st, or until fully booked).
6. Prominent display of your “clickable” logo on the AIC webpage (<http://autumnimmunologyconference.org/exhibitors-sponsors>) that will link to the sponsor webpage (if you provide it) and recognition of your sponsorship on our social media sites (Twitter, Facebook, LinkedIn).
7. A complimentary full-page color (up to 4 colors) advertisement in the program book.
8. Complimentary registration for 3 attendees.

Gold (\$8,000)*

1. Choice of a sponsor table or booth location, including the reserved booth locations.
2. A complimentary full-page color (up to 4 colors) advertisement in our program book.
3. Complimentary sponsorship of 2 afternoon abstract workshop sessions (\$1,000 value- first come, first served)
4. Option to sponsor a Coffee Break for an additional \$2,500 (3 coffee breaks are available). Contact Liaisons to Sponsors for more information.
5. Prominent display of your “clickable” logo on our website that will link to the sponsor webpage and recognition of your sponsorship on our social media pages (Facebook, Twitter, and LinkedIn). Your logo will also appear in our program book.
6. Recognition as a “Gold Level” sponsor by the chair of a Plenary Session and your logo displayed on the projection screen prior to the start of and between sessions.
7. Complimentary registration for 3 attendees.

Silver (\$4,000)*

1. Complimentary sponsor table or booth (excludes reserved booth locations).
2. Option to sponsor a Coffee Break for an additional \$2,500 (3 coffee breaks are available). Contact liaisons to Sponsors for more information.
3. Prominent display of your “clickable” logo on our website that will link to the sponsor webpage and recognition of your sponsorship on our social media pages (Facebook, Twitter, and LinkedIn). Your logo will also appear in our program book.
4. Recognition as a “Silver level” sponsor by the chair of a Plenary Session and your logo displayed on the projection screen prior to the start of and between sessions.
5. Complimentary registration for 3 attendees.

Bronze (\$2,000)*,#

1. A complimentary sponsor table or booth (excludes reserved booth locations).
2. Prominent display of your logo on our website and recognition of your sponsorship on our social media sites (Twitter, Facebook, LinkedIn). Your logo will appear in the program book.
3. Recognition as a “Bronze level” sponsor by the chair of a Plenary Session and your logo displayed on the projection screen prior to the start of, and between, sessions.
4. Complimentary registration for 3 attendees.

**The benefits listed above are available upon request to your Liaison to Sponsors. Platinum, Gold, or Silver levels may be achieved either by a single contribution at the level indicated in parentheses or any combination of a-la-carte sponsorships (see next page) that add up to or exceed the indicated amount for each level of financial support. #, Non-profit or Society cost for Bronze sponsorship: \$1,000 for a table \$2,000 for a booth*

Additional Sponsorship Opportunities

Plenary Sessions

\$3,000 per session

Presented by leaders in the field who will share their views, experience, and vision on the latest advances in immunology. Grants to support the plenary session will help underwrite speaker expenses and audio/visual support. Support of the Plenary Sessions will provide an unprecedented opportunity of visibility in the educational portion of the annual meeting. In addition to the standard sponsorship acknowledgements, Plenary Sessions sponsors will be recognized by a sign posted at the entrance of the Plenary Session and with your logo on the projection screen between sessions.

Workshop Sessions

\$500 per workshop

Workshop presentations are vital to the continued success of the Autumn Immunology Conference. Each year ~20 workshop sessions are held over a two-day period. Workshops offer a forum for researchers to give a short electronic presentation (e.g., PowerPoint) summarizing the findings of their submitted abstracts immediately prior to the poster session. For many students this is their first opportunity to orally present their data to fellow scientists. Workshop sponsorship will be recognized by a sign posted at the entrance of the workshop.

Receptions

\$3,000 per reception

Three receptions will be held. One follows the Keynote Address (Friday) in the foyer of Salon III from 8:30-9:30 PM. The other two are concurrent with Saturday and Sunday poster sessions in Salon I & II. These receptions represent our ultimate AIC networking events, allowing all attendees to view the posters and to interact with the exhibitors. Please contact Michael Zimmer, Michelle Swanson-Mungerson, or Gerald Buldak to discuss options available during sponsorship of these events.

Coffee Breaks

\$2,500 per coffee break

Nothing breaks the ice better than a cup of coffee at the start of the day. These breaks provide a high visibility and much valued sponsorship opportunity. Coffee service is provided in the Exhibitor's Salon, affording yet another opportunity to promote your company in an informal, relaxed atmosphere. Option available to only Platinum, Gold and Silver sponsors. Please contact Liasons to Sponsors for more information.

Diversity Fellowships

\$1,200 per student

For over two decades the Autumn Immunology Conference has actively reached out to under-represented minority students. To date, over 165 under-represented trainees from 50 different institutions have had the opportunity to attend our world class scientific conference, affording them the opportunity to present their scientific data and to meet with fellow students and prominent scientists.

Undergraduate Outreach

\$500

An important aspect of the mission of the Autumn Immunology Conference is to provide outreach to students interested in Immunology careers. Each year we convene a special panel discussion featuring immunologists from academia, clinical settings, and corporate entities, among others. Support for this program provides a luncheon for participating students and is recognized in the Program and Abstract booklet and by signage at the workshop.

Interested in sponsoring a Postdoctoral Fellow Award?

Please contact the Liasons to Sponsors to explore this potential opportunity.